

TREASURER'S FOREWORD

The Queensland Government recognises the vital role that clubs play in our community through their significant contribution to the economy. As non-proprietary organisations, they commit their income and resources for the benefit of their members and the general community. It is therefore important to the economy and the community that the club industry remains strong and viable.

This Business Assistance Tool Kit aims to assist all levels of club management in the smooth and successful running of their club. It provides club managers with detailed information to better understand business principles and their industry responsibilities.

The tool kit is available to all clubs in Queensland, and is one of a range of Queensland Government initiatives aimed at supporting club management. Clubs using effective business management methods are more likely to withstand pressures in the increasingly competitive entertainment sector.

The Business Assistance Tool Kit has been prepared using input from industry professionals with a comprehensive knowledge of the workings of clubs. Information has been gathered from surveys, workshops and case studies involving both regional and metropolitan clubs. The information, tools and suggestions contained in the 13 modules are an invaluable reference for managers to improve their club's performance and help ensure its success.

I trust this kit will prove to be a useful resource to clubs and look forward to it contributing to this important industry in Queensland.

A handwritten signature in black ink, appearing to read 'Terry Mackenroth', with a stylized flourish at the end.

Terry Mackenroth MP.
Deputy Premier, Treasurer and Minister for Sport